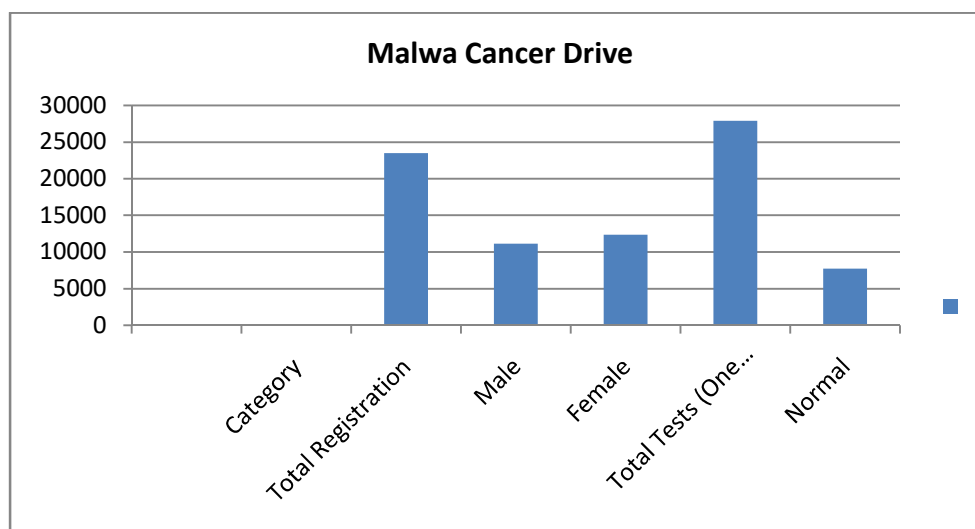


Report Present to SBI Card

PROJECT CANCER AWARENESS AND EARLY DETECTION IN MALWA BELT

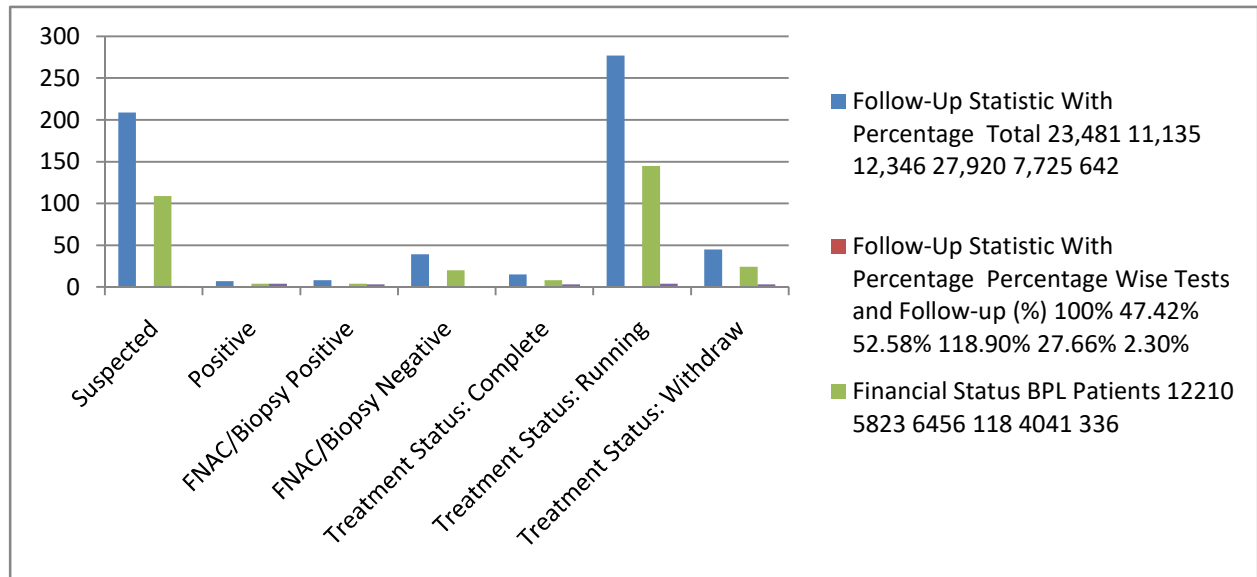
World Cancer Care, our focus lies on proactively engaging with healthy individuals and identifying potential cancer cases through comprehensive seminars and symptom-based investigations conducted by our medical experts. By reaching out to communities village by village, our aim is to raise awareness about cancer prevention, promote healthy lifestyles, and tackle environmental factors, clean water access, nutritious food availability, and lifestyle empowerment. This ongoing initiative, with data updated from 1 December 2023 to 14 May 2024, underscores our unwavering dedication to enhancing public health. Our strategy involves detecting early signs of cancer in suspected patients and promptly addressing their symptoms to prevent cancer development. This proactive approach aims to thwart the onset of cancer and alleviate its burden on the community.

Field	Value
No. of Camps	60
No. of Location Visits	60
Total Villages Target	300
Population Covered	3,00,000
Total Registered	23,481
Males	11,135
Females	12,346
Diabetic	19,097
H-Diabetic	2,569
N-Diabetic	960
H-BP	2,370

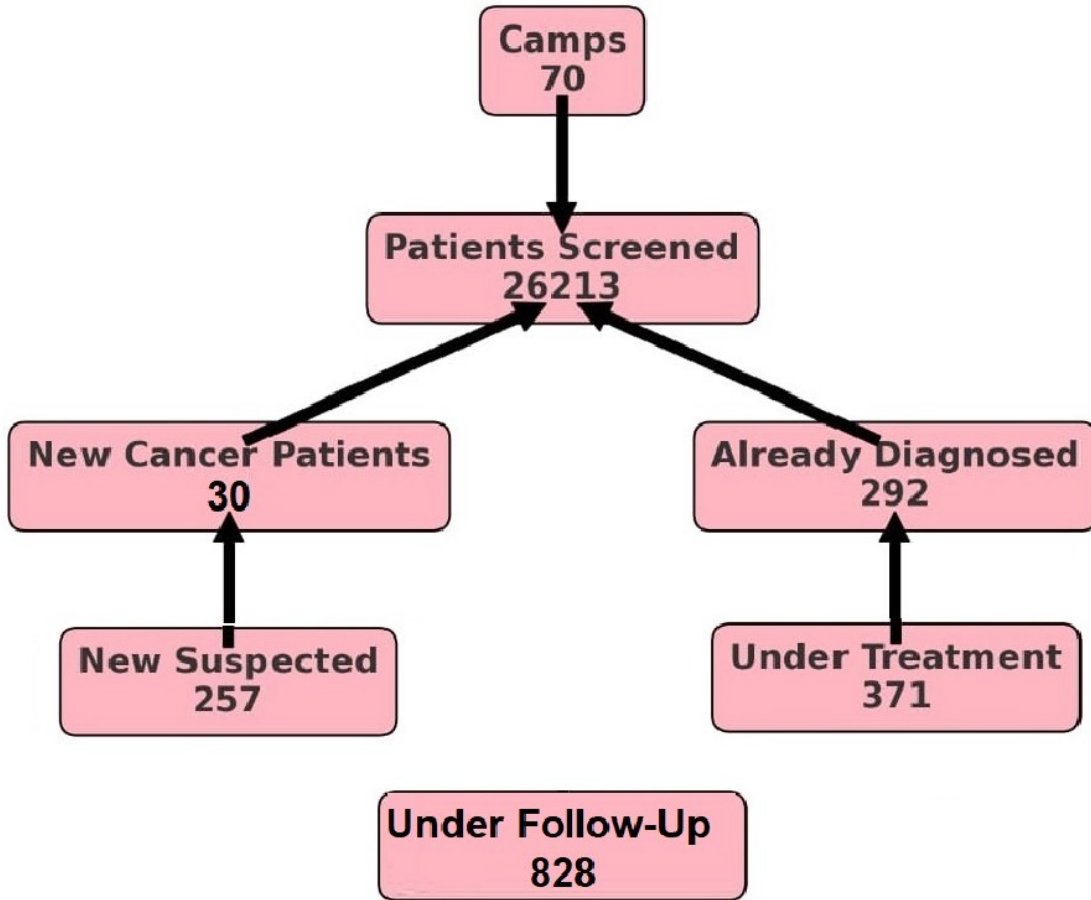


DETAILS OF ONGOING FOLLOW-UP AND SUSPECTED DATA

Follow-Up Statistic With Percentage			Financial Status	
Category	Total	Percentage Wise Tests and Follow-up (%)	BPL Patients	Government Help
Total Registration	23,481	100%	12210	N/A
Male	11,135	47.42%	5823	N/A
Female	12,346	52.58%	6456	N/A
Total Tests (One Person can have Multiple Tests)	27,920	118.90%	118	N/A
Normal in (Breast, Cervix, PSA, Blood Tests)	7,725	27.66%	4041	N/A
Follow Up	642	2.30%	336	N/A
Suspected	209	0.75%	109	1
Positive	7	0.03%	4	4
FNAC/Biopsy Positive	8	0.03%	4	3
FNAC/Biopsy Negative	39	0.14%	20	0
Treatment Status: Complete	15	0.05%	8	3
Treatment Status: Running	277	0.99%	145	4
Treatment Status: Withdraw	45	0.16%	24	3



Cancer Care Data with SBI Card 2023-24



Other General Diseases Finding



#IMPACT

- **Impact:** Improved cancer detection and treatment accessibility for the community.
- **Social Impact:** Raised awareness and education on cancer prevention and treatment.
- **Direct Impact:** 26213 patients screened, 30 new cancer patients treated, 828 under follow-up.
- **Indirect Impact:** Reduced cancer-related morbidity and mortality, better overall public health. **This data is more than the national average, proving it is one of the most cancer-prone areas in India.**

World Cancer Care Activity Report 1Q 2024-25

Project: SBI Card CSR Initiative - Cancer Awareness and Early Detection

Quarter: First Quarter of 2024-25 (Third Quarter of Project)

Objective:

We are committed to providing free cancer detection services to the Marsis region, aiming to cover every corner and reach as many people as possible.

Summary of Activities:

- Districts Covered: Bathinda, Fazilka, Mansa
- Total Camps: 30 (10 in each district)
- Total Participants: 11,201 (5,193 males and 6,008 females)



Impact of World Cancer Care and SBI Card:

World Cancer Care's collaboration with SBI Card has had a profound impact on the communities of Bathinda, Fazilka, and Mansa in the Malwa belt. By offering free cancer detection camps, we have significantly enhanced early detection rates among the population. This initiative not only saves lives but also promotes a healthier community by addressing cancer at its early stages. The districts of Bathinda, Mansa, and Fazilka face significant health challenges, especially concerning the affordability of early detection tests for below poverty line (BPL) individuals. Tests such as mammography, pap smear, PSA (Prostate Specific Antigen) screening, and bone density scans are prohibitively expensive, costing between ₹2000 to ₹5000 in private facilities. Government

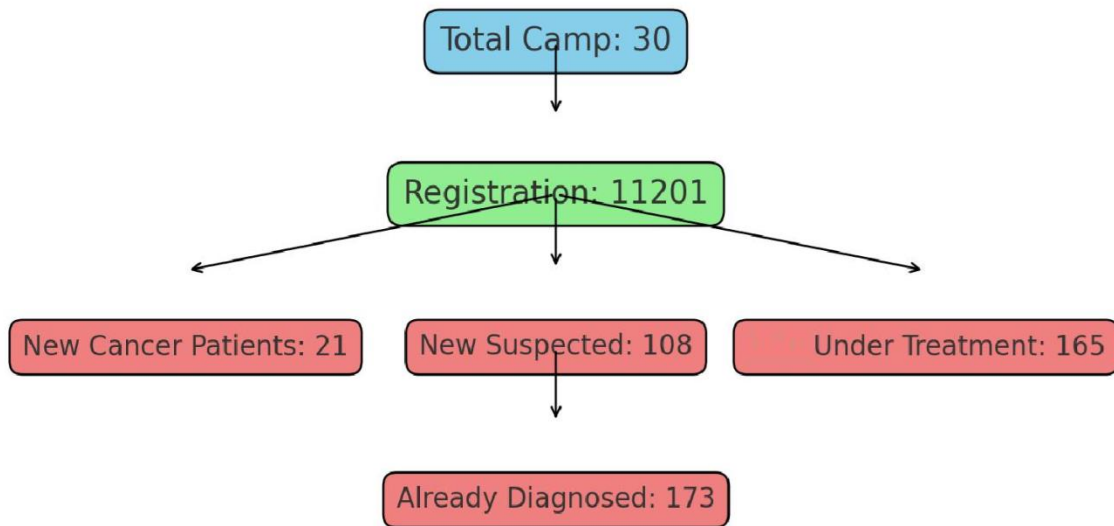


hospitals often lack the necessary infrastructure to provide these tests, further limiting access for vulnerable populations.

Data Chart: (Attach data chart here)

SBI Card CSR Initiative Cancer Awareness & Early Detection in Malwa Belt

1Q 2024-25



Summary of Cancer Camps

Test/Category	Normal	Follow Up	Suspected	Positive	Repeat	FNAC/Biopsy Positive	FNAC/Biopsy Negative	Complete	Running	Withdraw
Mammography	333	73	47	2	3	9	8	3	64	9
Pap Smear	39	53	0	0	1	0	0	0	25	0
PSA	1392	98	24	0	19	4	0	0	38	8
Oral	56	51	7	5	0	7	24	1	10	4
Clinical	0	0	0	0	0	0	0	0	0	0
Blood Test/CBS	1973	67	0	0	46	1	1	0	28	0
BMD Test	8279	389	3	0	0	0	0	0	0	0

General Finding

Diabetic	H-Diabetic	N-Diabetic	H-BP
11202	1310	593	1443

World Cancer Care is dedicatedly completing the project of SBI Card CSR initiative, focusing on cancer awareness and early detection in the Malwa belt. This report highlights our efforts and achievements in the first part of 2024-25.



Latitude: 30.083813
Longitude: 75.379833
Elevation: 221.56±9.25 m
Accuracy: 10.87 m



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5.379906
1.32±8.72 m
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"Ignorance Kills,
Awareness
Empowers."

